



EXPERIENCE

- FREELANCE**
Contract Experiential / Graphic Designer Ongoing
 Works with various clients to create a wide array of collateral. Deliverables range from providing creative direction and design for immersive experiences, the creation of print and digital graphic assets to commercial treatments and RFPs.
- RECESS STUDIOS**
Contract Experiential / Graphic Designer Jan 2020 - Mar 2020
 Worked with the creative team and producers to create artfully minded retail experiences through the creation of RFPs, 3D and 2D mockups, graphic assets, and fabrication recommendations.
- GRADIENT EXPERIENTIAL**
Experiential Designer Feb 2019 - Nov 2019
 Collaborated in teams to create disruptive and immersive experiences. Alongside producers, ensured that projects were completed within scope and on strategy. Responsibilities included, but not limited to, crafting RFPs, creating realistic mockups and 3D models, and coordinating with the graphics team for the execution of visual assets.
- PIRRELLO DIGITAL IMAGING**
Freelance Set Stylist Jan 2019 - Feb 2019
 Assisted in set styling and prop pulling for a variety of fabricated interior and exterior locations.
- CBRE**
Offsite Production Designer Apr 2018 - Feb 2019
 Remotely worked on collateral ranging from brochures to emailers. Collaborated with other designers and project managers on file revisions.
- NORTH COAST LLC.**
Contract Art Director / Graphic Designer Mar 2018 - Sep 2018
 Spearheaded re-branding of the 2018 North Coast Music Festival. Art directed assets including but not limited to large scale graphics and banners, video, and 360° social media campaigns.
- REACT PRESENTS**
Contract Graphic Designer Feb 2018 - Apr 2018
 Created festival and event collateral ranging from digital graphics for web and social to OOH ads.
- NORTHWESTERN**
Offsite Graphic Designer Jun 2016 - Oct 2016
Design + Production Associate Jan 2015 - Jun 2016
 Concepted creative for and produced 360° awareness campaigns for the School of Professional Studies and partner programs. Provided art direction and managed every aspect of production of both print and video shoots. Designed and trafficked both print, digital, and coded HTML emailers. Implemented new branding across all platforms. Coordinated outsourcing of and managed freelancers as necessary.

SKILLS + SOFTWARE

- | | |
|-------------------------------|-------------------------|
| Art Direction | Adobe Creative Suite |
| Strategy / Concepting | SketchUp / V-Ray |
| 2D Graphic / 3D Design | HTML / CSS |
| Set Design / Prop Fabrication | Video Editing |
| RFP + Proposal Building | Production Coordination |

EDUCATION

- THE IDEA CENTER AT MDC**
 Responsive Design Bootcamp Sep 2016 - Feb 2017
- NORTHWESTERN UNIVERSITY AT DDB**
 Advertising for Creatives Jul 2016 - Aug 2016
- COLUMBIA COLLEGE CHICAGO**
 B.A. Advertising Art Direction Sep 2012 - May 2014
- GEORGIA PERIMETER COLLEGE**
 A.A. Fine Arts Jan 2011 - Jul 2012

FREELANCE CLIENTS

- | CONCEPT + DESIGN | PRODUCTION |
|---------------------------|-----------------------|
| CBRE | NBC Universal |
| NorthCoast Music Festival | Allstate |
| React Presents | Curiosity Productions |
| Stiles Corporation | Vitamin |
| Winston & Strawn | Liquid 9 |
| Cutthru | Austin Walsh Studio |
| AICP | Story |
| OhandAlso | The Helm |
| Midtown Athletic Club | Onion, Inc. |
| Adventure Fundraising | Saba Music |
| Stella's Haven Salon | Women Of The Now |
| Enlivant | Rendezvous in Chicago |
| Jones Lang Lasalle | Let Go |
| Denver Design Build | Adullam |
| Liberty Distribution | 72andSunny |
| Emporium Arcade Bar | Wheelhouse Production |
| Duran European Sandwiches | PictureShow Films |
| Women in Film | MSI Chicago |
| DO312 | The Last O.G. |
| Echelon Fit | SUNY |
| Strawberry Frog | |
| Womanish | |
| Richard Mille | |