



EXPERIENCE

- THE SUPER PRODUCERS**
Contract Experiential / Graphic Designer Feb 2020- Present
 Working closely with their producers worked on two groundbreaking Chicago based experiences. Provided 360° art direction for the Selfish space within the Womanish pop up experience. This included experiential design, 3D renders, graphic design, and on site installation. All creative was adjusted to fit within budget and scope. Additionally co-branded the Lake Shore Drive In, which included posters, stage banners, wrist bands, social media assets, and web design.
- GLOBALPRO**
Contract Graphic Designer May 2020 - Aug 2020
 Rebranded their weekly podcast, Recovery Report, by updating the logo and creating new broadcast assets. Concepted and designed social media content alongside their brand manager. Updated their existing email templates according to their new brand standards.
- RECESS STUDIOS**
Contract Experiential / Graphic Designer Jan 2020 - Mar 2020
 Worked with the creative team and producers to create artfully minded retail experiences through the creation of RFPs, 3D and 2D mockups, graphic assets, and fabrication recommendations.
- GRADIENT EXPERIENTIAL**
Experiential Designer Feb 2019 - Nov 2019
 Collaborated in teams to create disruptive and immersive experiences. Alongside producers, ensured that projects were completed within scope and on strategy. Responsibilities included, but not limited to, crafting RFPs, creating realistic mockups and 3D models, and coordinating with the graphics team for the execution of visual assets. Once assets were approved insured that they were installed correctly onsite and assisted in managing the experiences while the consumer was present.
- PIRRELLO DIGITAL IMAGING**
Freelance Set Stylist Jan 2019 - Feb 2019
 Assisted in set styling and prop pulling for a variety of fabricated interior and exterior locations.
- CBRE**
Offsite Production Designer Apr 2018 - Feb 2019
 Remotely worked on collateral ranging from brochures to emailers Collaborated with other designers and project managers on file revisions and updates.
- NORTH COAST LLC.**
Contract Art Director / Graphic Designer Feb 2018 - Sep 2018
 Spearheaded re-branding of the 2018 North Coast Music Festival. Art directed assets including but not limited to large scale graphics and banners, video, and 360° social media campaigns. OOH ads.
- NORTHWESTERN**
Design + Production Associate Jan 2015 - Oct 2016
 Concepted creative for and produced 360° awareness campaigns for the School of Professional Studies and partner programs. Provided art direction and managed every aspect of production of both print and video shoots. Designed and trafficked both print, digital, and coded HTML emailers. Implemented new branding across all platforms. Coordinated outsourcing of and managed freelancers as necessary.

SKILLS + SOFTWARE

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| Art Direction | Adobe Creative Suite |
| Strategy / Concepting | Sketch |
| 2D Graphic / 3D Design | SketchUp / V-Ray |
| Set Design / Prop Fabrication | HTML / CSS |
| RFP + Proposal Building | Video Editing |

EDUCATION

- THE IDEA CENTER AT MDC**
 Responsive Design Bootcamp Sep 2016 - Feb 2017
- NORTHWESTERN UNIVERSITY AT DDB**
 Advertising for Creatives Jul 2016 - Aug 2016
- COLUMBIA COLLEGE CHICAGO**
 B.A. Advertising Art Direction Sep 2012 - May 2014
- GEORGIA PERIMETER COLLEGE**
 A.A. Fine Arts Jan 2011 - Jul 2012

FREELANCE CLIENTS

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| CONCEPT + DESIGN CBRE GlobalPro NorthCoast Music Festival React Presents Silver Wrapper Stiles Corporation Winston & Strawn Cutthru OhandAlso Midtown Athletic Club Stella's Haven Salon Enlivant Jones Lang Lasalle Denver Design Build Liberty Distribution DO312 Echelon Fit Strawberry Frog Womanish Richard Mille Lake Shore Drive In The Super Producers Fuel The People | PRODUCTION NBC Universal Allstate Curiosity Productions Vitamin Liquid 9 Austin Walsh Studio Story The Helm Onion, Inc. Saba Music Women Of The Now Rendezvous in Chicago Let Go Adullam 72andSunny Wheelhouse Production PictureShow Films MSI Chicago The Last O.G. SUNY Scary Mommy Pirello Digital Imaging |
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